

Christmas Greetings

THE FIRST NATIONAL BANK

ALLIANCE, NEBRASKA

Deposits over a half million dollars

We thank each of customers for their loyalty and friendship

To those who are not yet our customers, we extend a hearty invitation to drop in and see us

We are conducting a safe and conservative bank and we will care for your business in a thoroughly business-like manner

RED CROSS CHRISTMAS SEALS



For sale at

HERALD OFFICE
STUCKEY COMPANY'S
PUBLIC LIBRARY
HORACE BOGUE STORE
And anywhere else that the posters appear in windows.

A. J. KENNEDY DENTIST

Office in Alliance National Bank Bldg Over Postoffice.
Phone 391.

Dr. JAS. P. MAXFIELD Dentist

OVER BRENNAN'S DRUG STORE
All Electrical Equipment
Evenings by Appointment
PHONE 525 RED

DR. L. W. BOWMAN

Office Upstairs, First National Bank Building
Phone, Office 362
Phone, Residence 16
ALLIANCE, NEBRASKA

Nemo Corsets FOR SALE AT BOGUE'S

JAMES M. KENNEDY Dentist

New office—
First National Bank Building
PHONE 23

LOUP CITY FLOUR

Best Grade White Satin, and all kinds of American and Greek groceries. Imported Oriental products. A specialty of oliveoil, Olives, figs and all kinds of American and Greek candy.

Men's clothing—hats, gloves, pants and shoes.
Come in. A special price for everything.

TOM STALOS

PHONE 210
We deliver any place in the city.

PULPIT TOPICS

U. P. CHURCH

Services next Sunday: Sunday School at 10:00 A. M. Preaching at 11:00 A. M. Young People's services 6:30 at evening. Preaching at 7:30.

BAPTIST CHURCH

Sunday, preaching both morning and evening by Rev. Geo. F. Witte of Scottsbluff, Nebr.
Sunday School at 10 a. m.
B. Y. P. U. at 6:30 p. m.
Everybody invited.

EPISCOPAL CHURCH

Services 2nd, 3rd and 4th Sundays of each month at 11:00 a. m. and 7:30 p. m. First Sunday in each month at 11:00 a. m. Sunday School every Sunday at 10:00 a. m. Junior Auxillary, Chapter A, meets every Tuesday at 7:30 p. m. Junior Auxillary, Chapter B, meets at 2:30 every Sunday afternoon.

GEO. G. WARE, Missionary.

GERMAN EV. LUTHERAN CHURCH

Drake Building, 319 Sweetwater Ave. Services every Sunday morning, at 10:30.

Sunday School every Sunday morning at 9:30.

Everybody is cordially invited.
Parochial German-English Lutheran school every day except Saturday and Sunday, from 9 a. m. to 4 p. m.

TITUS LANG, Pastor.
523 Cheyenne Ave., phone 359.

FIRST PRESBYTERIAN CHURCH

10 a. m., Sunday School.
11 a. m., Public Worship.
6:45 p. m., Christian Endeavor.
7:30 p. m., Public Worship.
Mid-week Service, Thursday, 7:30 p. m.

J. B. BROWN, Pastor.

METHODIST EPISCOPAL CHURCH

Olin S. Baker, Pastor

10 A. M., Sunday School. Graded Bible Classes.

11 A. M., Public Worship.

6:30 P. M., Young People's Epworth League Meeting.

7:30 P. M., Public Worship.

Wednesday evening, 7:30 o'clock, prayer meeting.

All the services of this church are for the public. Strangers and all who come will find a cordial welcome.

A. M. E. CHURCH

Meetings in Marks' hall, northeast corner Laramie avenue and Third street. Sunday school at 10:30 a. m. Preaching at 7:30 p. m. All are welcome.

FREE TRIAL OFFER—The "BETSY" Vacuum Cleaner placed in your home on FREE Trial. Phone 139.

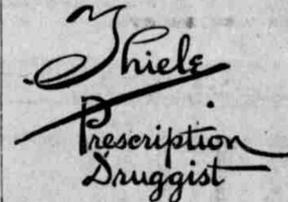
892-2-52 GEO. D. DARLING, Agent.

Dr. Boland, phone 65.

BEAUTIFUL CHRISTMAS CARDS

We have a gorgeous display of Christmas and New Year post cards, dainty booklets and calendars.

You may not want to send a present to everyone, but you can at least send one of these beautiful booklets, post cards, or calendars to your friends and let them know you are thinking of them.



CHRISTMAS GREETINGS

Popular Hardware Store Extends Greetings of the Season

I. L. Acheson, the hardware man, extends Christmas greetings to the people of Alliance and vicinity and calls attention to the nice line of goods which he has suitable for Christmas presents, including the following: China, Cut Glass, Cutlery, Silverware, etc.

The "BETSY" Vacuum Sweeper and Cleaner should be in every home in Alliance and vicinity.
892-2-52 GEO. D. DARLING, Agent.

Hair combs made into beautiful switches, \$1.50. Mail orders promptly filled. NEW YORK HAT SHOP. 876152

Dr. Boland, phone 65.

Xmas Grocery Notice

As prices are advancing fast on Flour we advise you to buy your winter supply at once.

We carry the very best Flour to be used.

Peerless, per 48 lb. sack,	\$1.60
Puritan, per 48 lb. sack,	\$1.60
Tip Top, per 48 lb. sack,	\$1.50
Delight, per 48 lb. sack,	\$1.30
Apples, fancy, in box,	\$2.25 and \$2.75.

Apples, fancy Gano, per bu.,	\$1.50
Sorghum, pure, from Missouri, per gallon,	80cts.
Honey, pure, strained, per 1/2 gallon jar,	\$1.00
Buckwheat Flour, per lb.,	5cts.
Sweet Potatoes, per lb.,	6cts.
Cranberries, per lb.,	15cts.

We have all kinds of fresh vegetables. We have everything for your table.
Prices are right.

A. D. RODGERS.

Cleaning done by Magic. The "BETSY" Vacuum Cleaner. Sold on easy payments.
892-2-52 GEO. D. DARLING, Agent.

SURPRISE THEIR MANY FRIENDS

Mr. and Mrs. Copeland Keep Their Friends Guessing for a Couple of Months

One of the most popular young men in the city of Alliance is Bates F. Copeland, proprietor of Copeland's barber shop, 221 Box Butte Ave., and by the same token one of the most popular young ladies is his wife, who was formerly Miss Verna B. Brown, saleslady at Thiele's Drug Store. For a long time past it has been supposed by their friends that they would eventually "tie up" and it has been rumored for quite a while that the wedding had taken place, but Bates strenuously denied that any matrimonial knot had been tied for him.

However, The Herald had it straight that he was a married man and asked him frankly for the particulars of the wedding. The happy event took place October 4, at Georgetown, Colorado. Miss Brown had been visiting in Colorado, and Bates made a trip to that state ostensibly on a duck hunt and thus they succeeded in their plan of keeping their wedding a secret from their friends until such a time as they chose to let it be known. They will begin housekeeping at 405 Toluca avenue, where they will be at home to their friends after January 1.

The Herald extends heartiest congratulations and all good wishes we can think of for a long and happy life.

M. W. A. SPECIAL NOTICE

The public is invited to attend the lecture illustrated with stereoptical views of the beautiful Wood Sanatorium, Friday evening, December 22, in the Phelan opera house. There will be a class adoption after the public meeting.

F. L. HARTMAN, Dist. Deputy
A. L. RUTLEDGE.

THIS MEANS YOU

We are printing a number of extra copies of this issue of The Herald. If you receive one of them, and are not already a subscriber, we want you to take it as an invitation to subscribe at once. We intend to make The Herald worth more than the subscription price the coming year and we want your name on our subscription book before the first of January.

NEW PIANOS \$124

SETS PRICE RECORD

Cash Sale of Omaha Concern Excites Entire Piano Trade.

A strictly cash piano sale was something unheard of until advertised over the west generally by THE BENNETT CO., of Omaha, Nebraska, a concern that has become a virtual thorn in the side of the ordinary "fancy price" piano establishment.

THE BENNETT CO., as previously advertised in these columns, has undertaken to turn into cash 1,000 pianos, thus relieving many prominent manufacturers of an unparalleled overstock of instruments. It is no secret among piano people that the recent financial flurry, the prevalence of automobiles, and the increased popularity of player pianos, has caused an accumulation of thousands of new pianos that must immediately be turned into cash, no matter how small the amount.

Knowing the pulse of the piano trade exactly, Mr. W. M. Robinson, manager of the piano department of THE BENNETT CO., Omaha, Nebr., set out to make some phenomenal "buys," and has succeeded so well that BENNETTS are able to offer a magnificent, full-sized, absolutely new upright piano at \$124 cash.

Mr. Robinson has come to be known as America's shrewdest piano buyer, but, in spite of his large deals he always insists upon a square deal for everybody concerned.

If readers of this paper will but address a request to the piano department of THE BENNETT CO., 16 and Harney streets, Omaha, Nebr., they will receive by return mail an immense circular showing hundreds of pianos underpriced for cash; new ones low as \$124; used ones low as \$59.

Mrs. Watson from near Bingham who was operated on at St. Joseph's hospital a few days ago for appendicitis is getting along fine and will go to her home in a few days. She is very thankful to those concerned in bringing about her good health again.

Mrs. Walter Bassett from Whitman was brought to St. Joseph's hospital this week where she underwent an operation for appendicitis. Her friends will be glad to see her make a rapid recovery and regain her health which has not been the best for the past year.

Mrs. Alton H. Robbins writes us from Hewitt, the recently established post office in the north part of Garden county, requesting us to place her name on The Herald subscription list, which we are pleased to do.

Mr. and Mrs. J. B. Kennedy made an over Sunday visit in Omaha, going last Friday and returning on 41 yesterday morning. They went on to Hemingford on 43. We are pleased to note that Jack has sufficiently recovered from his recent severe accident to get about pretty well on crutches and will soon be able to resume his position as station agent at Hemingford.

Candy beads for Christmas decorating at the Model Candy Kitchen.

ELECTRICAL NOVELTIES FOR CHRISTMAS

Something New in the Way of Christmas Presents, but Nothing Better

The Schafer Electrical Company have an elegant stock of new electrical goods that will make Christmas presents that can not be excelled. Before purchasing presents for your friends who use electricity be sure to call at the Schafer Electrical Store, 215 Box Butte Ave.

THOSE FLORIDA LANDS

Last week The Herald printed an article taken from the Omaha Bee in which it was claimed that northern parties, including some Omaha men, had been "stung" on a Florida land proposition. E. F. Shields, who was over all that part of Florida last March and who thoroughly understands the proposition under which land and town lots are being sold, informs us that the writer of the article which appeared in the Bee made some statements that does that place a great injustice. Mr. Shields invested \$240.00 in twenty acres of land and a town lot and considers it a good investment. The town lot, he thinks, being worth that much. He furnished us with a copy of the Ft. Lauderdale Herald which gives a fine descriptive write-up of that place and country and from which we would like to give our readers some quotations if time and place permitted this week.

SCHAFER CLEANING COMPANY

If it's a coat or dress you want dyed, see us.

For all alterations to be made on garments, see us.

Very best work in cleaning and pressing ladies' and gentlemen's garments.

Goods called for and delivered.
PHONE 682.

SCHAFER CLEANING CO.,
315 Box Butte Ave.

LADIES, WE ARE GOING TO PAY YOU FOR READING THIS XMAS "AD"

Every woman who reads this ad, and cuts it out and brings it to our store can have 10 per cent discount on every cash purchase amounting to \$1.00 or more.

If you make a \$5.00 purchase you SAVE 50¢

If you make a \$15.00 purchase you SAVE \$1.50

Stuckey's

LECTURE COURSE NUMBER

Splendid Entertainment Provided by Baptist Church Lecture Course

The Skovgaard Concert Company will appear at the Phelan Opera House, Thursday evening, December 21st, with the following program:

Beethoven—Kreutzer Sonata
Presto
Andante con Variazioni
Finale

Miss Alice McClung and Skovgaard
Mendelssohn—Concerto
Allegro Molto Appassionata
Andante

Allegro Molto Vivace
Skovgaard

Bizet—Aria from Carmen
Miss May Warner

Liszt—Mephisto Waltz
Miss Alice McClung

Corelli—La Folia
Bocherini—Menuet
Gossec—Gavotte

Ole Bull—Fantasie de Bravoure
Skovgaard

Ronald—Sunbeams
MacDowell—Long Ago

Bailey—Life's Merry Morn
Miss May Warner

Sarasate—Adios Montanas Miss
Vieuxtemps—La Chasse

Paganini—24th Caprice
Wienlawski—Souvenir de Moscou
Skovgaard

E. W. Ray made a trip to Lakeside Tuesday, on plumbing business, returning Wednesday.

E. D. Henry has recently completed a neat five-room bungalow on West Third street. Mr. Henry has rented it and the family now occupies it.

Keith Pierce from Hemingford is in the city today.

Mrs. L. E. Fossey, sister of E. W. Ray of this city, who resides at Morrill, has been seriously ill for some time past, having been poisoned from cocaine. Mr. Ray reports her as being considerably improved now. Mr. and Mrs. Fossey with their family expect to move to Alliance in the near future.

Mr. and Mrs. J. L. Nicolai, who have been visiting in Kansas City the past ten days, returned home yesterday.

E. W. Ray will make a business trip to Hemingford tomorrow.

Mrs. S. J. Holdridge will have her residence on Box Butte avenue, which was recently burned out by fire, repaired and ready for rental again soon. W. A. Coleman will do the carpenter work and Ellis Ray the plumbing. Mrs. Holdridge was allowed \$1800 to cover damages.

The Skovgaard Concert Company, under the auspices of the Alliance Lecture Course, will appear at the Phelan Opera House Thursday evening, December 21st.

Rev. C. H. Burtleigh came down from Crawford last Saturday on business and stopped over Sunday in this city. From here he went to Lakeside on a short visit at the home of his daughter, Mrs. E. H. Zuehler.

Skovgaard has had the good fortune to play twice before the late King Christian of Denmark, at another time before the late King Oscar of Sweden, and again before Hakon, the present king of Norway. Hear him at the Phelan Opera House on Thursday evening, December 21.

Ralph Beal came in on 41 from Aurora yesterday morning going on to Scottsbluff on business yesterday afternoon.

Moving Pictures at Darling's Store

EVERYBODY—

COME TO OUR STORE TODAY, TONIGHT, TOMORROW OR THE NEXT DAY; WE ARE PUTTING ON A MOVING PICTURE IDEA, AND WE WANT YOU TO GET THE GOOD OF IT.

SEVENTY-FIVE PICTURES THAT FORMERLY SOLD AT FROM 75 CENTS TO \$2.50 ARE ON SALE AT 50¢ EACH.

WE CAN ADD NO MORE FURTHER THAN TO SAY THAT NO GOODS UNDER THIS SALE WILL BE EXCHANGED.